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### ABOUT B.I.D

Building on a history of leadership expertise in the Hospitality and Contracting service industries for more than 30 years, B.I.D operates with a reputable business structure on a local and an international level. Due to its ownership of a well known contracting firm in U.A.E, and contributing to some of Egypt's most acknowledged range of projects, B.I.D excels in both pillars, Contracting and Hospitality.

Meeting the fastest growing market in Egypt, and satisfying the clients' endless need for high quality coastal housing, we combined the two main pillars together to strategically introduce ourselves into the Real Estate world through the launch of our first landmark residential project in one of Egypt's hottest spots, El Gouna Red Sea.

We strongly believe in the concept of "Tailored Living" in which a residential experience must be personalized to the deepest most insightful detail in the daily life. Along with providing the finest qualities of finishing and securing convenience for our clients within a residential project. As we work with passion to unconditionally deliver promises and make commitments to bring this concept into reality, launching our first landmark project in El-Gouna will only be the start of B.I.D's revolution in the real estate world.





### ABOUT EL GOUNA

"The Paradise Of the Desert", El Gouna, was only discovered twenty five years ago by the well-known Samih Sawiris, Chairman of Orascom. a frequently visited and preferred coastal treasure that stands amid colossal mountains, breathtaking sceneries, crystal clear waters and red sands. El Gouna can be considered as "The Cannes of Egypt", the sunny all year long vibrant town with the lively community hosting international festivals and sports events and attracting travelers from all around the world.

It combines the most relaxing, enchanting mood and the luxurious lifestyle in which one can enjoy the beautiful surroundings in the day, visit natural wonders and historical sites and still manage to dress up for a high end fine dining experience as it is fully equipped with all the needed services, starting from hotels, transportation, education, accommodation, to health centers and numerous facilities to make El Gouna a self sustained holiday destination.

Throughout all these years the blossoming town has managed to contain itself offering an unrivaled lifestyle with a selective high-end clientele away from the commercial getaways.





## CREEK CONCEPT

Indulging into a paradise hideaway, we bring to you "Creek", B.I.D'S first landmark in El-Gouna. A cozy Mediterranean bi-coastal fusion project concept that brings together the soul of the French Riviera renowned as "Cote D'Azur" offering a vibrant and energetic atmosphere with the outstanding Italian architecture and landscape of "The Amalfi Coast", in which residences are built among mountains that are plunged into turquoise waters in a natural phenomenal way upon levels and levels of happiness. All wrapped into El-Gouna's serene and exquisite ambiance.





# CREEK LOCATION & CONNECTIVITY

Creek, based alongside one of the most beautiful bays on the red coast, is located amid the first lagoon by El Gouna main entrance, and nearby the left of the first square. Conveniently 2 minutes away from the well known Sliders Cable park.

The project enjoys an eccentric venue that is 5 minutes away from El-Gouna Downtown and Abu Tig Marina which facilitates an easy access to all the residents' needed services, Making "Creek" a medium sized cozy bay in which all residents enjoy a spectacular clear and calm view of the lagoon as it's built in levels.





## MASTER PLAN

Creek's masterplan has been thoroughly thought-out down to the finest detail to provide an end result of an ideal balanced fusion between a Mediterranean concept and the modern desert architectural design.

Building a project with unsymmetrical naturally levelled opulent homes that over-look the lagoon allowing the designed master plan to bring together green spaces, nautical and coastal views, comfortable residential, and a boutique hotel experience that will redefine the essence of hospitality and residential experience.





# ARCHITECTURE CONCEPT

Nestled in the heart of El Gouna ,overlooking the lagoon added a mandatory element that inspired the architecture statement.

Great Lengths have been taken to ensure the adaptation of an innovative approach and architecture style that strengths the existing Mediterranean Coastal influence and embrace the surrounding nature.

Through Modern Desert Architecture style adopting simple yet functional and efficient design; the architecture of the building enhances a unique experience of El Gouna essence through signature landscape embedded in the building contour and with the use of earthy colors and materials evoking a feeling of serenity





# INTERIOR CONCEPT

The interior design team focused on creating smart space saving solutions that feel open and comfortable. By using natural materials, the connection between the indoors and the outdoor lagoon which the apartments are overlooking is emphasized and strengthened. The result is healthy, smart and efficient apartments that are nature-filled and full of positive energy to live, work and entertain





## OUR RESIDENTIAL UNITS

As we continue to strive to provide our clients with the highest qualities of finishing, products & outstanding services, we deliver all residential units fully furnished with an eye for details starting from the door knob all the way to the rugs on the floor matching the rest of the interior style and home welcoming accessories placed on the bedside shelves. Residents will only pack their bags and move instantly and directly to their new coastal homes.

We mixed the desert sense with the modern feel in the fully finished residential interiors to emerge the concept of the Modern Desert Mediterranean coastal experience Creek provides.







Area:  $36m^2 \longrightarrow 48m^2$ Terraces:  $6m^2 \longrightarrow 18m^2$ Garden:  $22m^2 \longrightarrow 50m^2$ Roof:  $20m^2 \longrightarrow 40m^2$ 



Type A

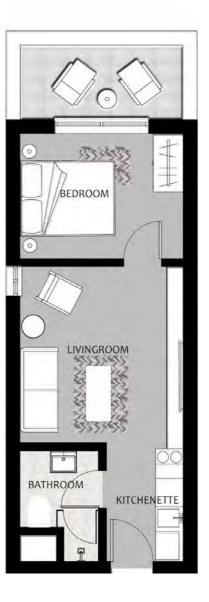






Area:  $45\text{m}^2 \longrightarrow 92\text{m}^2$ Terraces:  $6\text{m}^2 \longrightarrow 40\text{m}^2$ Garden:  $50\text{m}^2 \longrightarrow 60\text{m}^2$ Roof:  $30\text{m}^2 \longrightarrow 50\text{m}^2$ 









Area:  $70\text{m}^2 \longrightarrow 125\text{m}^2$ Terraces:  $12\text{m}^2 \longrightarrow 50\text{m}^2$ Garden:  $30\text{m}^2 \longrightarrow 110\text{m}^2$ Roof:  $40\text{m}^2 \longrightarrow 60\text{m}^2$ 









Area:  $110\text{m}^2 \longrightarrow 135\text{m}^2$ Terraces:  $18\text{m}^2 \longrightarrow 50\text{m}^2$ Garden:  $70\text{m}^2 \longrightarrow 110\text{m}^2$ Roof:  $70\text{m}^2 \longrightarrow 100\text{m}^2$ 





Type A Type B



**Facilities** 

# FACILITIES & SERVICES

In Creek, we provide a wide array of services that our guests can enjoy that are supported by our luxurious Boutique Hotel:

Boutique Hotel	Shops	Multi Purpose Court	Concierge
Lagoon Sandy	Heated Pool	Car Parking	Housekeeping
Beach	Kids Pool	Elevators	Room Service
Restaurant	Kids Area (Indoors & Outdoors)	Triple Play Connectivity	Laundry
Beach Bar	Gym & Spa		
Pool Bar	BBQ Areas		

Concierge	Maintenance
Housekeeping	24hrs Security
Room Service	Doctor On Call
Laundry	Gouna Ownership Card

Services





# THE BUTLER BOUTIQUE HOTEL

Continuing to emphasize on our concept of "Tailored Living", we present to you our boutique hotel "The Butler". Providing the most personalized service to our clients and taking notes of their preferences to constantly make every wish come true.

The Butler Boutique Hotel is designed classically and luxuriously to offer a unique sense of an inspirational sophisticated design that will serve to make the guest's stay memorable and premium. All Creek's residents will enjoy the same exceptional services provided by the boutique hotel.







# BE APART OF CREEK

If you would like to be part of, please get in touch

Call us on +20-2-3865 3590 / +20-10-9997 9997

Visit our website: www.BID-EG.com

For general information and enquiries

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# OUR PARTNERS













